

WHAT THE FAIR HAVEN AREA CHAMBER OF COMMERCE DOES FOR YOUR BUSINESS:

1. Produces Fair Haven brochure which is distributed to information centers and mailed out in response to inquiries.
2. Produces annual advertising directory that is distributed along with the Fair Haven brochure.
3. Allows members to distribute their brochures in our brochure mailings.
4. Owns and maintains the "fairhavenny.com" web site which has information about our area, lists area member businesses and organizations and carries a schedule of events. Also carries links to individual member sites.
5. Maintains the information booth in the Main Street village park where member businesses can display brochures or other information about their business.
6. Annual advertising in such publications as "Journey Magazine", Cayuga County brochure, Finger Lakes Guide, LOC Derby Gazette and other tourism-oriented publications.
7. Uses state "matching funds" program which leverages advertising dollars with a match from the state. Also allows cooperative advertising with members to enable them to obtain up to 70% savings on some ads.
8. Representation on regional tourism organizations.
9. Full-time contact availability with chamber telephone and computer for e-mail.
10. Sponsorship of local events such as Arts and Crafts Show in July, golf tournament, Halloween event and Dickens Day-at Christmas. Also an annual presentation by the Merry-Go-Round Youth Theater at no charge.

Fair Haven Area Chamber of Commerce
Membership is The Best Advertising and
Promotion Investment in Town!